

# American Technology Awards Technology & Government Dinner

## THE TERMANS

JUNE 15, 2011 at the RONALD REAGAN BUILDING, WASHINGTON DC

### Sponsorship Opportunities

#### PLATINUM SPONSOR (1 available)

**\$20,000 Sold Out**

- Company branded as Platinum Sponsor on all promotional materials
- Opportunity for a senior corporate executive to serve as Master of Ceremonies
- Preferred seating of one senior corporate representative at the head table
- Two reserved tables of up to twenty\* guests at dinner with preferred placement adjacent to the head table
- Ten tickets for access to the VIP Reception
- Full-page company ad included in event program distributed at the dinner
- Company name mentioned in opening remarks
- Company logo in print and electronic marketing, including mailings to TechAmerica's membership
- Company logo and/or company name on TechAmerica's event website
- Premiere listing on the TechAmerica Foundation website
- Recognition in TechAmerica social media channels

#### AWARD SPONSOR (1 available)

**\$15,000 Sold Out**

- Company branded as Award Sponsor on all promotional materials
- Opportunity for a senior corporate executive from your firm to act as announcer for recipients of American Technology Awards (previously announced), Breakthrough Technology and Corporate Giving Awards during dinner
- Preferred seating of one senior corporate representative at the head table
- One reserved table of ten\* guests at dinner in premium location
- Six tickets for access to the VIP Reception
- Full-page company ad included in event program distributed at the dinner
- Company name mentioned in opening remarks
- Company logo in print and electronic marketing, including mailings to TechAmerica's membership
- Company logo and/or company name on TechAmerica's event website
- Listing on the TechAmerica Foundation website
- Recognition in TechAmerica social media channel



## The American Technology Awards: The Best of Technology & Government Dinner

### RECEPTION SPONSOR (1 available)

**\$15,000 Sold Out**

- Company branded as a Reception Sponsor on all promotional materials including Reception Napkins and signs in Reception Area
- All attendee access to the VIP Reception
- One reserved table\* of ten guests at dinner in premium location
- Full-page company ad included in event program distributed at the dinner
- Company name mentioned in opening remarks
- Company logo in print and electronic marketing, including mailings to TechAmerica's membership
- Company logo and/or company name on TechAmerica's event website
- Listing on the TechAmerica Foundation website
- Recognition in TechAmerica social media channels

### CHAMPAGNE TOAST SPONSOR (1 available)

**\$15,000 Sold Out**

- Company branded as Champagne Toast Sponsor on all promotional materials
- One reserved table of ten guests at dinner in premium location
- Full-page company ad included in event program distributed at dinner
- One senior executive representative will give a champagne toast at the end of the evening to honor all award winners
- Six tickets for access to the VIP Reception
- Company name mentioned in opening remarks
- Company logo and/or company name on TechAmerica Foundation event website with link to sponsor website
- Company logo in print and electronic marketing, including mailings to TechAmerica's membership
- Recognition in TechAmerica social media channels

### DESSERT SPONSOR (1 available)

**\$15,000 Sold Out**

- Company branded as Dessert Sponsor on all promotional materials
- One reserved table of ten guests at dinner in premium location
- Full-page company ad included in event program distributed at dinner
- Company name uniquely and prominently displayed during Dessert Reception
- Six tickets for access to the VIP Reception



## The American Technology Awards: The Best of Technology & Government Dinner

### DESSERT SPONSOR (continued)

- Company name mentioned in opening remarks
- Company logo and/or company name on TechAmerica's event website
- Listing on the TechAmerica Foundation website
- Company logo in print and electronic marketing materials, including mailings to TechAmerica's membership
- Recognition in TechAmerica social media channels

### GOLD SPONSORS

**\$10,000**

- Company branded as a Gold Sponsor on all promotional materials
- One reserved table\* of up to ten guests at dinner with preferred placement
- Four tickets for access to the VIP Reception
- Full page company ad included in event program distributed at the dinner
- Company name mentioned in opening remarks
- Company logo in print and electronic marketing, including mailings to TechAmerica's membership
- Company logo and/or company name on TechAmerica's event website
- Listing on the TechAmerica Foundation website
- Recognition in TechAmerica social media channels

### SILVER SPONSORS

**\$5,000**

- Company branded as a Silver Sponsor on all promotional materials
- One reserved table\* of up to ten guests at dinner
- Two tickets for access to the VIP Reception
- Company recognition included in event program distributed at the dinner
- Company logo in print and electronic marketing, including mailings to TechAmerica's membership
- Company logo and/or company name on TechAmerica's event website
- Listing on the TechAmerica Foundation website
- Recognition in TechAmerica social media channels

### BRONZE SPONSORS

**\$2,500**

- Company branded as a Bronze Sponsor on all promotional materials
- Five reserved seats at dinner
- Company recognition included in event program distributed at the dinner
- Company logo in print and electronic marketing, including mailings to TechAmerica's membership
- Company logo and/or company name on TechAmerica's event website
- Listing on the TechAmerica Foundation website
- Recognition in TechAmerica social media channels



**The American Technology Awards:  
The Best of Technology & Government Dinner**

## TECHAMERICA SPONSORSHIP APPLICATION

_____	Platinum Sponsor	<b>\$20,000</b>
_____	Award Sponsor	<b>\$15,000</b>
_____	Reception Sponsor	<b>\$15,000</b>
_____	Dessert Sponsor	<b>\$15,000</b>
_____	Gold Sponsor	<b>\$10,000</b>
_____	Silver Sponsor	<b>\$ 5,000</b>
_____	Bronze Sponsor	<b>\$ 2,500</b>

Name of Firm: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Attire: Business Dress

**Payment Options:**

- Invoice Me (Payment due within 30 days of invoice)  
 Charge My Credit Card:    Visa    Mastercard            American Express

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

For sponsorship information, please contact:  
 Jennifer Kerber, 703.284.5337 or [jennifer.kerber@techamericafoundation.org](mailto:jennifer.kerber@techamericafoundation.org) or  
 Emily Silverman, 202.595.3076 or [emily.silverman@techamericafoundation.org](mailto:emily.silverman@techamericafoundation.org) or  
 Eric Meyer, 703.284.5336 or [eric.meyer@techamericafoundation.org](mailto:eric.meyer@techamericafoundation.org)

*\* Donations are tax deductible to the extent allowed by law. \*Discounts available on the purchase of multiple tables\* You can choose to give up 1-2 seats at your table and we will do our best to fill them with special guests from government, media and industry*

