

Forecasting the Federal Marketplace Since 1965

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TechAmerica  
FOUNDATION

2011

October 19-20, 2011

VISION  
CONFERENCE

The Waterford Conference Center  
Springfield, Virginia

The 47th Annual Vision Conference will deliver a rich, comprehensive and widely referenced analysis of federal spending and business opportunities for the future.

The Only Annual Forecast "For Industry By Industry"

- Fielded by 200+ senior industry experts
- Based on 300+ meetings with key government executives, think tank experts & congressional staff
- Comprising 14,000+ hours of research and analysis



“The analysis that I get from the VISION Conference is critical to the success of my annual account planning.”

Michael F. Kush, Capgemini Government Solutions LLC, Army Account Executive

**COMPANIES THAT PARTICIPATED IN OUR 2010 VISION STUDY**

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 ACS Inc.  
 American Systems  
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 AVAYA Government Solutions  
 BAE Systems, Inc.  
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**Insights, intelligence, and actionable data for future business opportunities are the driving forces that bring Business Developers and Strategists to the Vision Conference. Year after year, this conference never fails to deliver on accurate predictions and forecasts that give attendees the edge on qualifying, pursuing, and winning business!**

**Ann Gladys, Director and Program Manager, CSC, North American Public Sector**

# 2011 VISION CONFERENCE

The TechAmerica Foundation Vision Conference showcases the most comprehensive analysis of the future direction of Defense and Federal IT budgets. No other conference brings together the quality and quantity of market analysis needed by business developers and strategic planners, along with a day of unmatched networking.

### DOD & NASA FORECASTS

Dubbed the "Gold Standard" of defense and space market forecasts by Wall Street analysts, the DOD and NASA forecasts incorporate analysis of over 30,000 pages of government budget documents combined with exclusive interviews with senior government decision makers, Congressional staff, think tank principals, and other industry experts.

### FEDERAL IT FORECASTS

Similar in methodology, design and content to the DoD and NASA forecasts, the Federal IT forecasts address the future information technology market in all major civilian agencies, including the Departments of Homeland Security, Treasury, Justice, Transportation, Energy, State, Commerce, Agriculture, Health & Human Services, and Veterans Affairs, as well as the General Services Administration. In addition, there is a comprehensive overview of the Federal IT market as well as analysis of game-changing trends and cross-cutting analysis of contract vehicles.

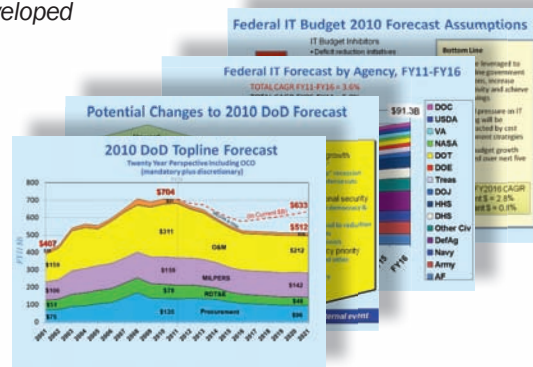
The forecasts feature over 800 forecast charts developed by 28 separate study teams.

### OCTOBER 19-20, 2011

The Waterford Conference Center, Springfield, VA  
**Oct 19: DoD & NASA Day**  
**Oct 20: Civilian Agency Day**

### NEED ANALYSIS NOW?

Missed the 2010 conference but in-need of market intelligence? Use the following link: [www.TechAmericaFoundation.org/Vision-CD](http://www.TechAmericaFoundation.org/Vision-CD) to purchase the forecast. For more info call 703.284.5314



### VISION CONFERENCE CONTACTS

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\*Contact Jim Serafin about sponsorship opportunities.



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